

# DATA SCIENCE

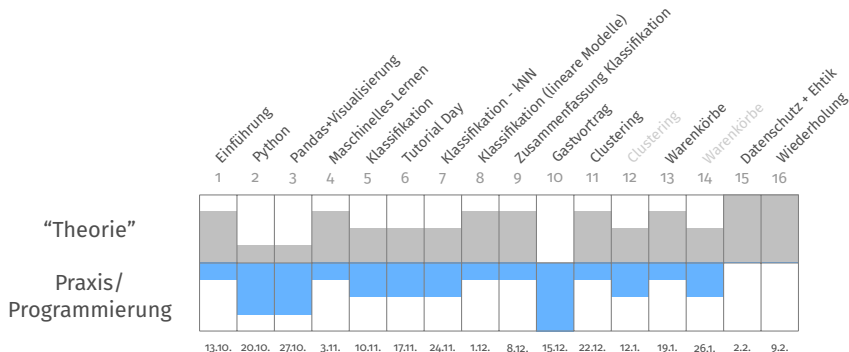
## VORLESUNG 9 - INTRO

PROF. DR. CHRISTIAN BOCKERMANN

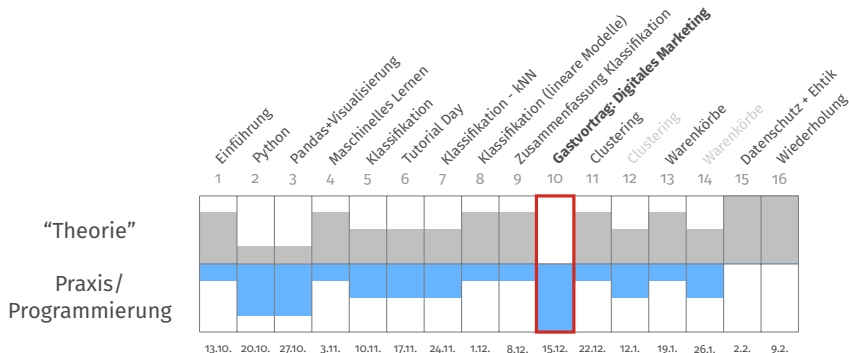
HOCHSCHULE BOCHUM

WINTERSEMESTER 2020/2021

## Wo sind wir heute (Vorlesung 9) ?



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# Gastvortrag: Jonas Rashedi

## Digitales Marketing

- **Jonas Rashedi**, Parfümerie Douglas
- Head of Data Intelligence & Technology



## Digitales Marketing

- **Jonas Rashedi**, Parfümerie Douglas
- Head of Data Intelligence & Technology
- Podcast: **My data is better than yours**

